## BHAROSA \#GUARANTEED RETURNS KA

## WITH




Give your loved ones the Bharosa of \#Guaranteed Returns today, because for them YOU ARE THE DIFFERENCE ${ }^{\text {m }}$

Life is all about fulfilling your dreams for your loved ones. You plan to save for your milestones like your children's education, marriage and your peaceful retirement. However, in an environment, which is full of uncertainty and volatility, you need guaranteed assurance, that surmounts all such risks. We understand the significance of such milestones and secure your financial future by helping you pursue your dreams towardsthe accomplishment of these milestones with certainty.

Presenting Max Life Smart Wealth Plan, which combines protection and savings into a simple and f lexible solution to fulfill the certain as well as uncertain needs of your family and assures you and your loved ones a guaranteed smart life.

## What this plan offers you

Guaranteed returns
Fully guaranteed benefits to help you save for your milestones

## Flexibility



Flexibility to choose plan option as per your need - lump sum, short-term income, long-term income and whole life income

## Guaranteed additions under lump sum option

Guaranteed additions that boost your maturity corpus under lump sum option

Whole life income option with Joint Life coverage
Flexibility to cover life of spouse under the same Policy with whole life income option

Financial security in case of death
國
Comprehensive death benefit in case of death of Life Insured during the Policy Term, provided the Policy is in force

## Tax benefit

You may be eligible for tax benefits as per prevailing tax laws subject to changes in tax laws

Enhanced protection through optional riders
Additional rider(s) can be taken with the Policy to provide for additional protection as per your need

## Plan benefits and features

| Criteria | Specification |  |  |
| :---: | :---: | :---: | :---: |
| Product type | Non-Linked Non-Participating Individual Life Insurance Savings Plan |  |  |
| Coverage | All individuals in accordance with the Board Approved Underwriting Policy |  |  |
| Age at entry (years)* | Plan option | Minimum entry age | Maximum entry age |
|  | Lump sum | 0 (91 days) | 60 years |
|  | Short-term income | 5 years | 60 years |
|  | Long-term income | 4 years | 60 years |
|  | Whole life income | Single Pay - 45 years (Younger Life) Regular Pay - 40 years (Younger Life) | 65 years (Older Life) |
|  | In case the Life Insured is a minor, the Policy will automatically vest in him / her on his / her attaining the age of majority. The risk coverage for the minors will start from the date of commencement of risk. |  |  |

## Plan benefits and features



## Boundary conditions for policies sold through point of sales person

| Eligibility criteria |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Maximum age at entry* | Lump sum income | Policy Term | 10 years | 12 years | 15 years | 16 years | 20 years |
|  |  | Age | 55 years | 53 years | 50 years | 49 years | 45 years |
|  | Short-term income | Policy Term | 7 years | 9 years | 11 years | 13 years |  |
|  |  | Age | 58 years | 56 years | 54 years | 52 years |  |
|  | Long-term income | Policy Term | 7 years | 10 years | 11 years | 14 years |  |
|  |  | Age | 58 years | 55 years | 54 years | 51 years |  |
|  | Whole Life income | Policy Term | 6 years |  |  |  |  |
|  |  | Age | 59 years |  |  |  |  |
| Maximum age at maturity* | 65 years |  |  |  |  |  |  |
| Maximum Premium | Subject to ₹ 25 Lakhs death benefit during the Policy Term |  |  |  |  |  |  |

*All ages ment ioned above are age as on last birthday.
\#The minimum premium is exclusive of goods and service tax and any other cess underwrit ing extra premium (if any). Single Pay in Variant 4 of the product shall not be available for sales through POS persons.
Please note - For policies sold through POS persons, the product shall comply with all the extant provision, rules, regulations, guidelines, circulars, direct ions, etc., applicable for POS products, as amended from t ime-to-t ime.

## How does this plan work?

Choose the variant as mentioned below:

- Lump sum •Short-term income •Long-term income - Whole life income
(0) Choose your Premium / Income Pay-out

Choose your sub-variant i.e., Policy Term and Premium Payment Term from the available options

| Variant | PPT | PT | Maturity benefit | Single life / Joint life |
| :---: | :---: | :---: | :---: | :---: |
| Lump sum | 5 years | 10, 12, 15, 20 years | Lump sum at the end of Policy Term | Single life |
|  | 8 years | 10, 12, 16, 20 years |  |  |
|  | 10 years | 10, 12, 15, 20 years |  |  |
|  | 12 years | 12, 15, 20 years |  |  |
| Short-term income | 6 years | 7 years | Guaranteed Income Benefit for 6 years (from $8^{\text {th }}$ year to $13^{\text {th }}$ year in arrears) |  |
|  | 8 years | 9 years | Guaranteed Income Benefit for 8 years (from 10 ${ }^{\text {th }}$ year to $17^{\text {th }}$ year in arrears) |  |
|  | 10 years | 11 years | Guaranteed Income Benefit for 10 years (from $12^{\text {th }}$ year to $21^{\text {st }}$ year in arrears) |  |
|  | 12 years | 13 years | Guaranteed Income Benefit for 12 years (from 14 ${ }^{\text {th }}$ year to $25^{\text {th }}$ year in arrears) |  |
| Long-term income | 6 years | 7 years | Guaranteed Income Benef it for 30 years (from $8^{\text {th }}$ year to $37^{\text {th }}$ year in arrears plus Terminal Benef it) |  |
|  | 8 years | 10 years | Guaranteed Income Benef it for 30 years (from $11^{\text {th }}$ year to $40^{\text {th }}$ year in arrears plus Terminal Benef it) |  |
|  | 10 years | 11 years | Guaranteed Income Benef it for 25 years (from $12^{\text {th }}$ year to $\mathbf{3 6}{ }^{\text {th }}$ year in arrears plus Terminal Benef it) |  |
|  | 12 years | 14 years | Guaranteed Income Benef it for 25 years (from $15^{\text {th }}$ year to $39^{\text {th }}$ year in arrears plus Terminal Benef it) |  |
| Whole life income | Single Pay | 5 years | Guaranteed Income Benef it until the death of last survivor from $6^{\text {th }}$ year in arrears | Joint life |
|  | 6 years | 6 years | Guaranteed Income Benef it until the death of last survivor from $7^{\text {th }}$ year in arrears |  |

## Benefits in detail

This sect ion details the benef its payable during the Policy Term and Pay-out Period as per the variant chosen.


Plan benefits

| Benefit | How and when benefits are payable | Details |
| :---: | :---: | :---: |
|  |  | ***"Underwriting Extra Premium" means an additional amount charged by Us, as per Underwriting Policy, which is determined on the basis of disclosures made by Policyholder in the Proposal Form or any other information received by Us including medical examination report of the Life Insured. <br> \#The absolute amount assured to be payable on death under these variants is equal to the Total Premiums Paid accumulated monthly at an interest rate of $8 \%$ p.a. <br> Variant 4 <br> A lump sum guaranteed 'Death Benef it' is payable immediately on the death of the Life Insured(s) during the term of the Policy and is defined as the higher of: <br> - In case of Single pay - 1.25 times the Single Premium* plus underwriting extra premiums (if any), <br> - In case of regular pay - 7 times the Annualised Premium* plus underwriting extra Premiums (if any), <br> - 105\% of sum of Total Premiums Paid**, underwriting extra premiums and loadings for modal premiums, (if any) as on the date of death of life insured, <br> - Any absolute amount assured to be payable on death* <br> *"Single Premium" means the lump sum premium amount paid by the policyholder at the inception of the policy excluding the taxes if any. <br> *The absolute amount assured to be payable on death under the Variant 4 on event of first death is equal to 1.25 times the Single Premium plus underwriting extra premiums (if any) in case of single pay and 7 times the Annualised Premium plus underwriting extra premiums (if any) in case of regular pay, and 10 times the Single Premium (single pay) on the event of the second death during the Policy Term. The Policy shall continue until the death of the last surviving Policyholder. <br> On death of the last surviving Policyholder post expiry of the Policy Term, Single Premium plus underwriting extra Premiums (if any) in case of single pay and total Premiums paid plus underwriting extra Premiums (if any) in case of regular pay shall be payable to the beneficiary. For clarity, no benefit is payable on the $f$ irst death after the policy term. The policy shall terminate on payment of the Death Benefit for the last surviving policyholder and no further benefits will be payable. |

Maturity Benefit
Payable on survival of the Life Insured(s) through the Policy Term

Please note: Premium will vary depending upon the option (variant and sub-variant) chosen

The maturity benefit for each Variant is given below:

## Variant 1

On maturity the following benefit will be paid:

- Guaranteed Sum Assured on Maturity, plus
- Accrued Guaranteed Additions (if any)

The Guaranteed Sum Assured on Maturity for the variant is defined as follows:

| Policy Term | Guaranteed Sum Assured on maturity |
| :---: | :--- |
| 10,12 years | $110 \%$ x Annualised Premium x <br> Premium Payment Term |
| 15,16 years | $140 \%$ x Annualised Premium x <br> Premium Payment Term |
| 20 years | $160 \%$ x Annualised Premium x <br> Premium Payment Term |

## Plan benefits

Guaranteed addit ions is expressed as a percentage of Annualised Premium and varies by the entry age, premium band and gender of the Life Insured and the sub-variant selected.

Guaranteed addit ions accrue at the end of the last four policy years, provided the Policy is either premium paying or fully paid-up.

The Guaranteed addit ions will be payable only in the event of maturity or surrender of the Policy.

## Variant 2

A guaranteed "Income Benef it" is payable at the end of the period (monthly, quarterly, half yearly, or annually) as per the frequency chosen, for the pay-out period as per the sub-variant selected by you, post complet ion of the Policy Term.

Income Benef it is expressed as a percentage of Annualised Premium and varies by the entry age, premium band and gender of the life insured and the sub-variant selected.

The benef iciary will continue to receive the outstanding income benef it even after the death of the Life Insured / Policyholder during the pay-out period.

You have the option to the receive income in monthly, quarterly, and semi-annually mode post the application of modal factor.

## Variant 3

A guaranteed "Income Benef it " is payable at the end of the period (monthly, quarterly, half yearly or annually) as per the frequency chosen, for the pay-out period as per the sub-variant selected by you, post complet ion of the Policy Term. At the end of pay-out period a "Terminal Benef it" equal to the Total Premiums Paid, will be payable to the benef iciary.
Income Benef it is expressed as a percentage of Annualised premium and varies by the entry age, premium band, and gender of the Life Insured and the sub-variant selected.

The benef iciary will continue to receive the outstanding income benef it even after the death of the Life Insured / Policyholder during the pay-out period.

You have the opt ion to receive income in monthly, quarterly, and semi-annually mode post the applicat ion of modal factor.

## Variant 4

Provided that, either of the two Life Insured have survived the Policy Term, a guaranteed "Income Benef it" is payable at the end of the period (monthly, quarterly, half yearly or annually) as per the frequency chosen, post the policy term, unt il the death of the last surviving life.

The Policy shall terminate on payment of the Death Benef it for the last surviving life and no further benef its will be payable.

Income Benef it is expressed as a percentage of Single premium in case of Single pay and as a percentage of Annualised premium in case of regular pay and varies by the entry age, gender and premium band.

You have the opt ion to receive income in monthly, quarterly and semi-annually mode post the applicat ion of modal factor.

| Plan benefits |  |  |
| :---: | :---: | :---: |
| Benefit | How and when benefits are payable |  |
| Surrender | Payable immediately on surrender during the Policy Term | You can surrender the Policy anyt ime during the Policy Term, after it has acquired a surrender value. <br> The policy acquires a Surrender Value as follows: <br> - For Variant 1, 2 and 3 and Regular Pay for Variant 4: On payment of two full years' Premium <br> - For Single Pay in Variant 4: After expiry of free look up cancellation period <br> For monthly Premium Payment Mode, the policy acquires Surrender Value after payment of 24 monthly Premiums. <br> There will be Guaranteed Surrender Value and a Special Surrender Value with the latter being non-guaranteed. <br> The surrender value will be equal to the higher of Guaranteed Surrender Value (GSV) or Special Surrender Value (SSV). <br> The policy is terminated after payment of surrender benef it. <br> Details of Surrender Value computation has been outlined in the policy document. |

## Plan benefits

| Benefit | Details |
| :---: | :---: |
| Riders | Following riders are available under Variant 1, 2 and 3 of the product: <br> Max Life Waiver of Premium Plus Rider (UIN: 104B029V04), which provides waiver of all future premiums in case of Critical Illness or dismemberment or Death (only when Life Insured and Policyholder are different individuals). This product does not have an inbuilt Waiver of Premium benef it and thus rider benef it is an additional benef it. <br> Max Life Accidental Death and Dismemberment Rider (UIN: 104B027V04), which provides addit ional benef its in case of death or dismemberment of the Life Insured due to an accident. <br> Max Life Term Plus Rider (UIN: 104B026V03), which provides addit ional lump sum benef it in case of death of the Life Insured. <br> Max Life Critical IIIness and Disability Rider (UIN: 104B033V01), which covers against the uncertainties that life has to offer. <br> No riders will be available with Variant 4 and the policies sold through POS persons. |

## Plan benefits

Premium bands
Higher maturity benef its will be offered for higher Premium bands. The Premium bands applicable under the product are shared in the below tables.

| Variant 1, 2 and 3 |  |
| :---: | :---: |
| Premium band | Annualised Premium (in ₹) |
| 1 | ₹ 11,000-₹ 49,999 |
| 2 | ₹ 50,000-₹ 74,999 |
| 3 | ₹ 75,000-₹ 99,999 |
| 4 | ₹ 1,00,000-₹ 1,49,999 |
| 5 | ₹ 1,50,000-₹ 2,99,999 |
| 6 | ₹ 3,00,000 and above |
| Single Premium Variant 4 |  |
| Premium band | Single Premium (in ₹) |
| 1 | ₹ 2,50,000-₹ 4,99,999 |
| 2 | ₹ 5,00,000-₹ 9,99,999 |
| 3 | ₹ 10,00,000-₹ 19,99,999 |
| 4 | ₹ 20,00,000 and above |
| Regular Pay Variant 4 |  |
| Premium band | Annualised Premium (in ₹) |
| 1 | ₹ 50,000 - ₹ 74,999 |
| 2 | ₹ 75,000-₹ 99,999 |
| 3 | ₹ 1,00,000-₹ 1,49,999 |
| 4 | ₹ 1,50,000-₹ 2,99,999 |
| 5 | ₹ 3,00,000 and above |

## Plan benefits

## Benefit

 DetailsTax benefit
You may be entitled to certain applicable tax benef its on your premiums and policy benef its. Please note all the tax benef its are subject to tax laws prevailing at the time of payment of Premium or receipt of benef its by you. Tax benef its are subject change in tax laws. It is advisable to seek an independent tax advice.

## Variant 1

Mr. Dutta, a 35-year-old male with a 2-year-old son, wants to save for his child's higher education. He invests in the lump sum variant of the Max Life Smart Wealth Plan; which offers guaranteed lump sum benefit when his child turns 18.


The above benefits are at the below mentioned modal point:
Gender: Male | Age: 35 years | Premium Payment Term: 8 years | Policy Term: 16 years | Mode: Annual
*Annualised Premium means Premium amount payable in a Policy Year, excluding any rider Premiums, underwriting extra Premium on riders and applicable taxes, cesses or levies, if any.
\#\#Guaranteed additions is expressed as a percentage of annualized premium and varies by the entry age, premium band and gender of the Life Insured and the sub-variant selected. Guaranteed additions accrue at the end of the last four Policy Years, provided the Policy is either premium paying or fully paid up.

## Variant 2

Mr. Sharma, a 35-year-old male, wishes to have a guaranteed secondary income, which will help him at the time of market uncertainties and also offers him assurance. He chooses to invest in the short-term income variant of the Max Life Smart Wealth Plan, which offers guaranteed income irrespective of the market conditions, to meet his financial requirements.


The above benefits are at the below mentioned modal point:
Gender: Male | Age: 35 years | Premium Payment Term: 12 years | Policy Term: 13 years | Mode: Annual | Income Payout frequency: Annual
*Annualised Premium means Premium amount payable in a Policy Year, excluding any rider Premiums, underwriting extra Premium on riders and applicable taxes, cesses or levies, if any.
\#\# A guaranteed income benefit is payable at the end of the period (monthly, quarterly, half yearly or annually) as per the frequency chosen, for the pay-out period as per the sub-variant selected by you, post completion of the Policy Term.
(At the inception of the Policy, you have the option to the select income payment frequency as monthly, quarterly or semi-annually, post the application of modal factor).

## Variant 3

Mr. Verma, a 35-year-old male, wants to plan his retirement at an early age. He is willing to invest ₹ 1 Lakh; and chooses the long-term income variant of the Max Life Smart Wealth Plan, which offers a guaranteed income for 25 years to fulfil his daily financial requirements. Mr. Verma also gets a terminal benefit, equal to total premiums paid at the end of the income pay-out period.


The above benefits are at the below mentioned modal point:
Gender: Male | Age: 35 years | Premium Payment Term: 12 years | Policy Term: 14 years | Mode: Annual | Income Payout frequency: Annual
*Annualised Premium means Premium amount payable in a Policy Year, excluding any rider Premiums, underwriting extra Premium on riders and applicable taxes, cesses or levies, if any.
\#\# A guaranteed income benefit is payable at the end of the period (monthly, quarterly, half yearly or annually as per the frequency chosen, for the pay-out period as per the sub-variant selected by you, post completion of the Policy Term.
"At the end of pay-out period a "terminal benef it" equal to the total premiums paid, will be payable to the benef iciary.
(At the inception of the policy, you have the option to the select income payment frequency as monthly, quarterly or semi-annually, post the application of modal factor).

## Variant 4

Mr. Singh, a 50-year-old wants to plan his ret irement. He is willing to invest ₹ 10 Lakhs and he chooses Whole Life Income variant with 6 year premium payment term of Max Life Smart Wealth Plan, which offers a Joint Life Cover to his wife Mrs. Singh, a 45-year-old and guaranteed income for Whole life unt ill the death of the last surviving life to fulfill their daily financial requirements. On death of both the insured persons during the income pay-out period, the Total Premium paid by Mr. Singh will be returned to the nominee.


The above benefits are at the below mentioned modal point:
Life Insured Person 1: Mr. Singh | Gender: Male | Age: 50 years | Life Insured Person 2: Mrs. Singh | Gender: Female | Age : 45 years | Premium Payment Term: 6 years Policy Term: 6 years | Mode: Annual | Income Payout frequency: Annual
**Assuming the Policy ends after the second death.
\#\# A guaranteed income benefit is payable at the end of the period (monthly, quarterly, half yearly or annually as per the frequency chosen, for the pay-out period as per the sub-variant selected by you, post completion of the Policy Term.


[^0]
[^0]:    ^Individual Death Claims Paid Ratio as per IRDAI Annual Report FY 2021-2022. | *As per Public Disclosures 2022.
    "The guaranteed benefits are applicable only if all due premiums are paid.
     ARE OFFERED AND UNDERWRITTEN BY MAX LIFE INSURANCE COMPANY LIMITED.
    
    
    
     and with their consents, are used by Max Life Insurance Co. Ltd. Customer Helpline Number: 18601205577 . Website: www.maxlifeinsurance.com, SMS 'LIFE' to 5616188.
     4th Floor, Kolkata - 700069.

    ARN - Max Life/FCB/peerless/Marketing/SWP V08/Leaflet/January 2023

