ICICI Prudential Multi-Asset Fund

An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares.

About the Scheme

ICICI Prudential Multi-Asset Fund is an open ended scheme which invests in equity & equity related instruments for capital appreciation and other asset for income generation. The various asset classes in which the scheme can invest are:

- Equity
- Debt
- Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares.

Current Investment Approach

Equity:

- Net Equity level: In the range of 60%-80% based on an in-house equity model and fund manager view
- Sector allocation and stock selection: The fund manager would adopt a counter-cyclical approach to investing by remaining underweight in those sectors to which the larger market holds an elevated exposure. The fund manager would invest in those stocks that have a better risk-return trade off as compared to debt and arbitrage positions.
- Flexi cap: The scheme shall invest across market capitalisation based on favourable valuation across the segments.
- Derivatives exposure: The scheme may also invest in stock and index futures with a view to mitigate downside risks.

Debt:

The Scheme will invest a minimum of 10% of total assets in debt securities and money market instruments with an aim to generate accrual income and potential capital appreciation.

Gold/Gold ETF/units of REIT & InvITs:

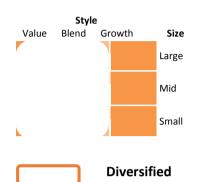
The indicative allocation towards Units of Gold ETFs/ Exchange Traded Commodity Derivatives would be 10-30% and towards REIT & InvITs would be 0-10%. The Scheme's exposure to Gold and Gold ETF would depend on the macro-economic outlook. Exposure may be added in a rising interest rate scenario with an aim to provide hedge against inflation and bring stability to the portfolio. Exposure to REIT & InvITs would be added as and when a good opportunity arises.

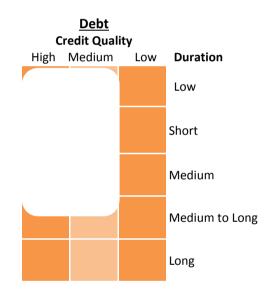
Why ICICI Prudential Multi-Asset Fund?

- The scheme is suitable for investors who are looking for diversified exposure across asset classes
- The portfolio works in a three-fold manner providing the agility of an equity stock, regular income through debt instruments and gold acts as a good hedge against inflation.
- Investors who wish to opportunistically invest across multiple asset classes could consider investing in this scheme with an investment horizon of 5 years or more.

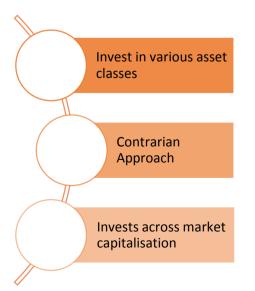
Investment Style

Equity





Investment Approach



PRUDENTIAL

ICICI Prudential Multi-Asset Fund

An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares.

Features of the Scheme

Type of Scheme	An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares.	
Plans	ICICI Prudential Multi-Asset Fund & ICICI Prudential Multi-Asset Fund - Direct; Options – Growth & IDCW* (IDCW payout and reinvestment facility available)	
Minimum Application Amount	Rs. 5,000 (plus in multiple of Re.1)	
Minimum Additional Application Amount	Rs. 1,000 (plus in multiple of Re.1)	
Minimum Redemption Amount	Any Amount	
Entry Load	Not Applicable	
Exit Load	Upto 10% of units within 1 year from allotment	Nil
	More than 10% of units within 1 year from allotment	1% of applicable NAV
	More than 1 year	Nil
Fund Manager	 Sankaran Naren has been managing this scheme since Feb 2012 and has overall 29 years of experience. Ihab Dalwai has been managing this scheme since June 2017 and has overall 8 years of experience. Anuj Tagra has been managing this scheme since May 2018 and has overall 12 years of experience. 	
	Rakesh Patil (for ETCDs)has been managing this scheme since July 2020 and has overall 10 years of experience	
	Sri Sharma (for Derivatives transactions)has been managing this scheme since Apr 2021 and has overall 4 years of experience	
	In addition to the fund manager managing this Scheme, the overseas investment of the scheme is managed by Ms. Priyanka Khandelwal.	
Benchmark Index	Nifty 200 (65%) + Nifty Composite Debt TRI (25%) + LBMA AM Fixing Prices (10%)	

*IDCW - Income Distribution cum Capital Withdrawal Option. Payment of IDCW is subject to availability of distributable surplus and Trustee approval. Pursuant to payment of IDCW, the NAV of the scheme falls to the extent of IDCW payout. When units are sold and sale price (NAV) is higher than face value of the unit, a portion of sale price that represents realized gains is credited to an Equalization Reserve Account and which can be used to pay IDCW. IDCW can be distributed out of investors capital (Equalization Reserve), which is part of sale price that represents realized gains. In case the unit holder has opted for IDCW payout option, the minimum amount for IDCW payout shall be 100 (net of statutory levy, if any), else the IDCW would be mandatorily reinvested. IDCW Payout -Payout of Income Distribution cum capital withdrawal option;IDCW Reinvestment - Reinvestment of Income Distribution cum capital withdrawal option.

This Product is suitable for investors who are seeking*: RISKOMETER Long term wealth creation • An open ended scheme investing across asset classes • Investors understand that their principal will



() ICICI

PRUDENTIAL

MUTUAL FUND JTARAKKI KAREIN!

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them

Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes -Risk-o-meter. Please refer to https://www.icicipruamc.com/news-and-updates/all-news for more details

ICICI Prudential Multi-Asset Fund

An open ended scheme investing in Equity, Debt and Exchange Traded Commodity Derivatives/ Units of Gold ETFs/ Units of REITs & InvITs/ Preference Shares.

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

In the preparation of the material contained in this document, ICICI Prudential Asset Management Company Limited (the AMC) has used information that is publicly available, including information developed in-house. Some of the material used in the document may have been obtained from members/persons other than the AMC and/or its affiliates and which may have been made available to the AMC and/or to its affiliates. Information gathered and material used in this document is believed to be from reliable sources. The AMC, however, does not warrant the accuracy, reasonableness and / or completeness of any information. We have included statements / opinions / recommendations in this document, which contain words, or phrases such as "will", "expect", "should", "believe" and similar expressions or variations of such expressions that are "forward looking statements". Actual results may differ materially from those suggested by the forward looking statements due to risk or uncertainties associated with our expectations with respect to, but not limited to, exposure to market risks, general economic and political conditions in India and other countries globally, which have an impact on our services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, etc. The AMC (including its affiliates), the Mutual Fund, the trust and any of its officers, directors, personnel and employees, shall not be liable for any loss, damage of any nature, including but not limited to direct, indirect, punitive, special, exemplary, consequential, as also any loss of profit in any way arising from the use of this material in any manner. The recipient alone shall be fully responsible/are liable for any decision taken based on this material. All figures and other data given in this document are dated and the same may or may not be relevant in future. Investors are advised to consult their own legal, tax and financial advisors to determine possible tax, legal and other financial implication or consequence of subscribing to the units of ICICI Prudential Mutual Fund.

This Product is suitable for investors who are seeking*:

- Long term wealth creation solution
- A diversified equity fund that aims for growth by investing in equity and debt (for defensive considerations).

HIGH RISK (BROWN)

() ICICI

PRUDENTIA

JTARAKKI KAREIN!