

About the Scheme

Launched on August 19, 1999, **ICICI Prudential Long Term Equity Fund (Tax Saving)** is an open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit.

- The Scheme intends to generate long-term capital appreciation through investments made primarily in equity and equity-related securities.
- The Scheme provides tax benefit by way of deduction up to the limits specified under section 80C of Income Tax Act, 1961. The Scheme offers tax saving coupled with potential benefit of long-term equity investments.

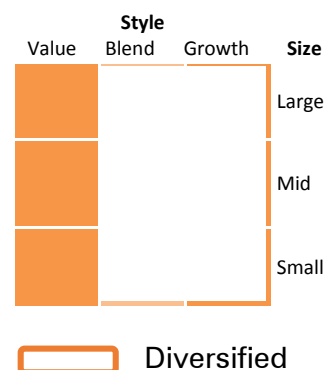
Current Investment Strategy

- **Diversification across capitalisations:** The scheme constitutes a portfolio, which is a blend of large, mid and small cap stocks. The fund manager may change the proportion of large cap and mid/small-cap stocks in the portfolio depending on the market conditions.
- **Long-term focus:** The three year lock-in-period in the ELSS category enables the fund manager to select stocks with a long term view as there are no short-term redemption pressures, thus providing opportunities for potential returns.

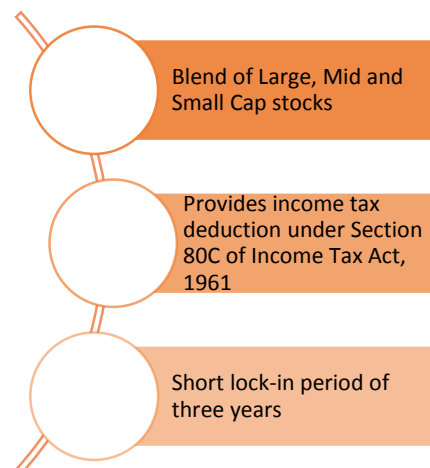
Why ICICI Prudential Long Term Equity Fund (Tax Saving)?

- The scheme is suitable for investors who wish to utilise the benefit of investing in equities and derive income tax benefits.
- Investment upto Rs. 1.5 lakh in this scheme is capable of getting deduction u/s 80 C of the Income Tax Act, 1961 thus reducing the overall tax liability.
- Investors who wish to have a blend of large, mid and small cap stocks can consider investing in this scheme.
- The scheme while investing in stocks focuses on the fundamentals of the business, the industry structure, the quality of management, sensitivity to economic factors, the financial strength of the company and the key earnings drivers.

Investment Style



Investment Strategy



Features of the Scheme

| | |
|---------------------------------------|---|
| Type of Scheme | An open ended equity linked saving scheme with a statutory lock in of 3 years and tax benefit. |
| Plans | ICICI Prudential Long Term Equity Fund (Tax Saving) & ICICI Prudential Long Term Equity Fund (Tax Saving) – Direct; Options: Growth & Dividend |
| Minimum Application Amount | Rs 500 (plus in multiples of Re.1) |
| Minimum Additional Application Amount | Rs 500 (plus in multiples thereof) |
| Minimum Redemption Amount | Any Amount |
| Entry Load | Not Applicable |
| Exit Load | Nil |
| Fund Manager | Harish Bihani: Managing this scheme from Nov 2018 and has overall 11 years of experience. In addition to the fund manager managing this fund, the overseas investment if the scheme is managed by Ms. Priyanka Khandelwal. |
| Benchmark Index | Nifty 500 TRI |
| SIP*/ STP** / SWP** | Available |

#Post Completion of lock-in period, as applicable.

*Minimum Number of installment for monthly frequency will be 6 and for Quarterly frequency will be 4 w.e.f February 01, 2017

**Out facility shall be available under the scheme only post completion of lock-in period of 3 years.

This Product is suitable for investors who are seeking*:

- Long term wealth creation solution
- An Equity Linked Savings Scheme that aims to generate long term capital appreciation by primarily investing in equity and related securities and provides tax benefit under Section 80C of Income Tax Act, 1961

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them



Please note that the Risk-o-meter(s) specified above will be evaluated and updated on a monthly basis as per SEBI circular dated October 05, 2020 on Product Labelling in Mutual Fund schemes –Risk-o-meter. Please refer to <https://www.icicipruamc.com/news-and-updates/all-news> for more details.

Statutory Details

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

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ICICI Prudential

Long Term Equity Fund (Tax Saving)

An open ended equity linked saving scheme with a statutory lock in of 3 Years and tax benefits



services and / or investments, the monetary and interest policies of India, inflation, deflation, unanticipated turbulence in interest rates, foreign exchange rates, equity prices or other rates or prices, etc.

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The sector(s)/stock(s) mentioned in this presentation do not constitute any recommendation of the same and ICICI Prudential Mutual Fund may or may not have any future position in these sector(s)/stock(s). Past performance may or may not be sustained in the future. The portfolio of the scheme is subject to changes within the provisions of the Scheme Information document of the scheme. Please refer to the SID for investment pattern, strategy and risk factors.